



Brand Castle Spring 2024
National Catalog



Spring 2024 Core Brand Offerings



SRD Specs Inches:
 Length: 10.50
 Width: 8.75
 Depth: 21.50
 Cubed Feet: 1.14
 Gross Weight: 10.4 lbs

SRD Pallet/Truck Info:
 Ti x Hi: 9 x 6
 Cases per Pallet: 54
 Units per Pallet: 324
 Pallets per Truck: 28
 Units per Truck: 9,072
 Cases per Truck: 1,512

**BC Butterfly Garden
 6 pc Shelf Ready Display**
 #06429 EDLC DAP Caja \$47.04

Pre-Baked & Ready to Decorate Sugar Cookie Kit
Butterfly Garden Sugar Cookie Kit
 #06406

ITEM INFORMATION:

Item Name: Betty Crocker Butterfly Garden Sugar Cookie Kit
Item UPC: 8-44527-06406-6
Case UPC: 408-44527-06406-4
SRD UPC: 308-44527-06429-6
Count per Case/SRD: 6 pc

Brand: Betty Crocker
Family: Crafty Cooking Kits
Gross oz: 25.22 oz
Net oz: 21.72 oz

Unit Specs Inches:

Length (top to bottom): 10
 Width (left to right): 8.11
 Depth (front to back): 3.5

Case Pallet/Truck Info:

Ti x Hi: 9 x 7
 Cases per Pallet: 63
 Units per Pallet: 378
 Pallets per Truck: 28
 Units per Truck: 10584
 Cases per Truck: 1764

Case Specs Inches:

Length (top to bottom): 10.5
 Width: 11
 Depth: 16.5
 Cubed Feet: 1.10
 Gross Weight: 10 lbs

Kit includes pre-baked sugar cookies, white ready to use icing, yellow icing pen, purple icing pen, teal icing pen, purple icing pen, sparkling sugar and decorative paper pieces

EDLC DAP \$7.84

Description: Kit includes pre-baked sugar cookies, white ready to use icing, yellow icing pen, purple icing pen, teal icing pen, purple icing pen, sparkling sugar and decorative paper pieces. Net weight 21.72 oz.

Creating Lasting Memories through a Shared Baking Experience!





**BC Hop-Along House
6 pc Shelf Ready Display**
#06430 EDLC DAP Caja \$48.72

SRD Specs Inches:
Length: 10.50
Width: 8.75
Depth: 21.50
Cubed Feet: 1.14
Gross Weight: 12.6 lbs

SRD Pallet/Truck Info:
Ti x Hi: 9 x 6
Cases per Pallet: 54
Units per Pallet: 324
Pallets per Truck: 28
Units per Truck: 9,072
Cases per Truck: 1,512

Pre-Baked & Ready to Decorate Sugar Cookie Kit
Hop-Along Sugar Cookie House
#06405

Kit includes pre-baked sugar cookies, white ready to use icing, green color tint, rainbow candy beads, rainbow gumdrops, decorative paper pieces, Connector Clips and piping bags

EDLC DAP \$8.12

ITEM INFORMATION:

Item Name: Betty Crocker Hop-Along House Sugar Cookie Kit
Item UPC: 8-44527-06405-9
Case UPC: 408-44527-06405-7
SRD UPC: 308-44527-06430-2
Count per Case/SRD: 6 pc

Brand: Betty Crocker
Family: Crafty Cooking Kits
Gross oz: 31 oz
Net oz: 26.5 oz

Description: Kit includes pre-baked sugar cookies, white ready to use icing, green color tint, rainbow candy beads, rainbow gumdrops, decorative paper pieces, Connector Clips and piping bags. Net weight 26.5 oz.

Unit Specs Inches:
Length (top to bottom): 10
Width (left to right): 8.11
Depth (front to back): 3.5

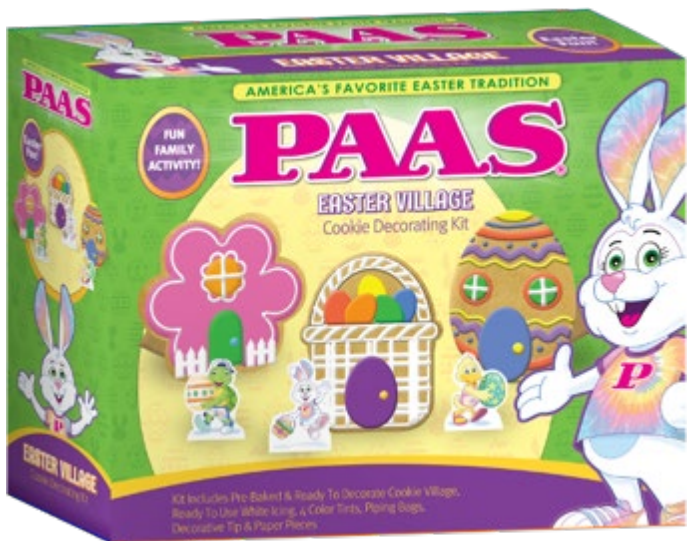
Case Pallet/Truck Info:
Ti x Hi: 9 x 7
Cases per Pallet: 63
Units per Pallet: 378
Pallets per Truck: 28
Units per Truck: 10584
Cases per Truck: 1764

Case Specs Inches:
Length (top to bottom): 10.5
Width: 11
Depth: 16.5
Cubed Feet: 1.10
Gross Weight: 12.4 lbs



Creating Lasting Memories through a Shared Baking Experience!





Pre-Baked & Ready to Decorate Sugar Cookie Kit
PAAS Easter Village Decorating Kit
 #06230



Unit Specs Inches:
 Length (top to bottom): 8.11
 Width (left to right): 10
 Depth (front to back): 3.5



PAAS Easter Village
6 pc Shelf Ready Display
 #06431 EDLC DAP Caja \$42.00

SRD Specs Inches:
 Length: 10.50
 Width: 8.75
 Depth: 21.50
 Cubed Feet: 1.14
 Gross Weight: 10.24 lbs

SRD Pallet/Truck Info:
 Ti x Hi: 9 x 6
 Cases per Pallet: 54
 Units per Pallet: 324
 Pallets per Truck: 28
 Units per Truck: 9,072
 Cases per Truck: 1,512

Kit includes pre-baked sugar cookies, ready to use white icing, red color tint, neon pink color tint, lemon yellow color tint, sky blue color tint, decorative paper pieces and piping bags

EDLC DAP \$7.00

ITEM INFORMATION:

Item Name: PAAS Easter Village Decorating Kit
Item UPC: 8-44527-06230-7
Case UPC: 408-44527-06230-5
SRD UPC: 308-44527-06431-9
Count per Case/SRD: 6 pc

Case Specs Inches:

Length (top to bottom): 10.5
 Width: 11
 Depth: 16.5
 Cubed Feet: 1.10
 Gross Weight: 10 lbs

Case Pallet/Truck Info:

Ti x Hi: 9 x 7
 Cases per Pallet: 63
 Units per Pallet: 378
 Pallets per Truck: 28
 Units per Truck: 10584
 Cases per Truck: 1764

Brand: PAAS
Family: Crafty Cooking Kits
Gross oz: 24.8 oz
Net oz: 20.2 oz

Description: Kit includes pre-baked sugar cookies, ready to use white icing, red color tint, neon pink color tint, lemon yellow color tint, sky blue color tint, decorative paper pieces and piping bags. Net weight 20.20 oz.

Creating Lasting Memories through a Shared Baking Experience!





Pre-Baked & Ready to Decorate Sugar Cookie Kit
PAAS Egg Workshop Decorating Kit
 #06231

Kit includes pre-made sugar cookies, white icing, rainbow gumdrops, dextrose flower decorations, dextrose bunnies, icing pen, decorative paper pieces and piping bag

EDLC DAP \$9.24



PAAS Egg Workshop
6 pc Shelf Ready Display
 #06432 EDLC DAP Caja \$55.44

ITEM INFORMATION:

Item Name: PAAS Egg Workshop Decorating Kit
Item UPC: 8-44527-06231-4
Case UPC: 408-44527-06231-2
SRD UPC: 308-44527-06432-6
Count per Case/SRD: 6 pc

Brand: PAAS
Family: Crafty Cooking Kits
Gross oz: 30 oz
Net oz: 24.18

Description: Kit includes pre-made sugar cookies, white icing, rainbow gumdrops, dextrose flower decorations, dextrose bunnies, icing pen, decorative paper pieces and piping bag. Net weight 24.18 oz.

Unit Specs Inches

Length (top to bottom): 9.25
 Width (left to right): 10.81
 Depth (front to back): 2.50

Case and SRD Pallet/Truck Info:

Ti x Hi: 12 x 6
 Cases per Pallet: 72
 Units per Pallet: 432
 Pallets per Truck: 28
 Units per Truck: 12096
 Cases per Truck: 2016

Case and SRD Specs Inches:

Length (top to bottom): 11.5
 Width: 9.75
 Depth: 15.75
 Cubed Feet: 1.02
 Gross Weight: 12 lbs

Creating Lasting Memories through a Shared Baking Experience!



Forecast due: 6/15/2023

Ship start: 1/15/2024

***forecast after 6/15 ship date will be
pushed back accordingly**

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